

UK & EIC PAVILION

Hydrogen Technology Expo

North America

2025

25-26 June 2025 | Houston, USA



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR
STAND

COSTS

HOW TO
BOOK

Date: 25-26 June 2025

Location: Houston, USA

Join the **UK & EIC Pavilion at Hydrogen Technology Expo North America 2025** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

Hydrogen Technology Conference & Expo is North America's must-attend exhibition and conference that is exclusively dedicated to discussing advanced technologies for the hydrogen and fuel cell industry. The event brings together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.

Join us and be a part of the experience!

10,000+

Attendees

500+

Exhibiting Companies

200+

International Speakers

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR
STAND

COSTS

HOW TO
BOOK



Market Intelligence

The clean hydrogen sector in North America is rapidly expanding, with an estimated CAPEX of around US\$164bn spread across 175 projects currently under development, accounting for a total announced electrolyser capacity of up to 34GW to be deployed until 2030. This thriving market is drawing significant interest from the supply chain, driven by the emergence of new technologies critical to the energy transition. The region's key markets—Canada, Mexico, and the United States—are all playing pivotal roles in the growth of the sector.

Canada, with its Clean Hydrogen Investment Tax Credit (CHITC) programme, is backing clean hydrogen investments totaling approximately US\$46bn to be developed until 2030. Meanwhile, Mexico is emerging as an important player, with large-scale projects accounting for roughly US\$16bn in investment. These developments are setting the stage for substantial growth in the region as countries position themselves for leadership in hydrogen technology and clean energy solutions.

The U.S. stands at the forefront of this movement, with an impressive US\$100bn in announced CAPEX across 122 clean hydrogen projects announced, making up over half of North America's total. Since the introduction of the Inflation Reduction Act (IRA), the clean energy sector has strengthened in the country, with up to 30GW of announced electrolyser capacity to be installed until 2030, the U.S. is cementing its status as a global leader in clean hydrogen innovation.

US\$165bn

North America Overall
CAPEX

34GW

Electrolyser capacity
until 2030

177

Clean Hydrogen projects

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR
STAND

COSTS

HOW TO
BOOK





Benefits of Participating on the UK & EIC Pavilion



Prime Location



Enhanced Promotion



High visibility presence



Access to industry experts



1-2-1 meetings to secure business & widen networks



Dedicated project manager



Appointed EIC freight partner & stand designer



Country overviews/ project data report



Company entry in the UK Group Capabilities Brochure



Help to identify potential partners & customer



HOME

EVENT DETAILS

MARKET INTELLIGENCE

BENEFITS

YOUR STAND

COSTS

HOW TO BOOK

Your Stand



*Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

**Image for display purposes only

Shell scheme package includes:

- Back & side hard walls (graphics optional extra, see below)
- Fascia name board
- Lighting
- 1 power outlet
- Access to UK Lounge
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR
STAND

COSTS

HOW TO
BOOK

Costs

(Excluding VAT)

Shell Scheme Stand Cost

EIC Member

£1,120

per sqm

Non Member

£1,170

per sqm

Example
member costs

9m² from
£10,080

18m² from
£20,160

**Contact our team if you wish to discuss free build stands.*

Additional Costs

Corner Fee
(Optional)

£350

per corner

Sub Exhibitor Fee
(Optional)

£150



HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR
STAND

COSTS

HOW TO
BOOK

How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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FX Payment Partner:

Corpay[^]

HOME

EVENT
DETAILS

MARKET
INTELLIGENCE

BENEFITS

YOUR
STAND

COSTS

HOW TO
BOOK

